



IIFL Finance Limited

Press Release

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IIFL Finance to Offer Gold Loan at 1% Interest Rate Per Month From September 25 to September 28, 2024

IIFL Finance, one of India's leading non-banking financial companies (NBFC), announces **Gold Loan Mela** from **Wednesday, September 25 to Saturday, September 28, 2024** in **Maharashtra** and **Goa**. During this period, customers will have the opportunity to avail of gold loans at a flat 1% interest rate per month with zero processing fee (NIL PF).

Through this Gold Loan Mela, IIFL Finance aims to extend affordable credit to individuals in need of immediate financial support, helping them access gold loans at reduced costs. With branches across India and a seamless online platform, IIFL Finance is ready to process and service loan requests efficiently, ensuring customers can benefit from this limited-time offer.

Mr. Saurabh Kumar, Head of Gold Loans at IIFL Finance, said, "We understand that financial needs can arise unexpectedly, and we are here to support our customers during these times. This Gold Loan Mela reflects our ongoing commitment to providing accessible financial solutions. Our teams are ready to assist customers with their needs, ensuring that they have the resources to navigate their financial journeys with confidence and ease."

IIFL Finance continues to offer competitive loan-to-value (LTV) ratios, quick loan processing, and easy digital payment options. The company remains focused on maintaining its service standards while ensuring that its customers receive timely support.



Customers interested in availing of the 1% per month gold loan offer can visit any of IIFL Finance's branches across India or apply online through the company's website. Terms and conditions, as well as further details on eligibility, can be found on the website.

About IIFL Finance

IIFL Finance is one of India's largest non-banking finance companies, providing a broad range of financial services, including gold loans, personal loans, home loans, and business loans. With over 2,700 branches and a strong digital presence, IIFL Finance is known for delivering accessible and transparent financial solutions to over 80 lakh customers across India. The company's loan assets under management stand at Rs 69,610 crore.

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